



Coggno Announces the Addition of Audience Tracker Tool to Learning Management System

March 4, 2014 - SAN JOSE, Calif. -- (San Jose, CA, February 25, 2014) Coggno, the premier Learning Management System (LMS) and online training marketplace, announces the addition of an audience tracker tool for businesses that use an LMS to disseminate online training to employees. The new tool gives managers and supervisors the ability to keep tabs on employees as they navigate their way through online training courses and seminars.

Coggno's audience tracker allows management to track offline training attendees; take attendance of those present for training sessions and seminars, and allows the custom creation of surveys to check progress and get feedback from attendees. In addition, audience tracker allows for easy reporting, ensuring that attendees are getting optimum benefits from online training.

"We created our audience tracker tool to simplify reporting and make sure that businesses are able to keep track of employee attendance of online training sessions," Coggno CEO Tod Browndorf said from his office in San Jose. "Of all the feedback we've received over the years from our LMS partners, simplifying reporting and getting employee feedback were asked for most often. Now, with audience tracker, it's easier for employees to get the most out of online training, and easier for businesses to ensure that meetings and seminars are well attended and productive."

Audience tracker is the latest innovation to Coggno's proprietary LMS that can be easily customized to fit the needs of businesses large and small. Unlike other learning management systems, Coggno's LMS allows businesses to choose the online learning courses they need, without all of the bells and whistles they don't. Whether a business has 5 employees or 5,000, partnering with Coggno allows employees to receive the training they need without sacrificing productivity or committing to costly, off-site seminars.

About Coggno

Located in San Jose, CA, Coggno is the premier Web-based Learning Management System (LMS) offering thousands of online training courses in all price ranges, to organizations and individuals. Coggno is the one-stop shop for learners looking for courses, and for content creators to distribute coursework. Whether it is compliance training for multiple employees, or continuing education for individuals, Coggno has the most up-to-date selection of courses in the widest range of topics. For more information, visit Coggno.com.

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